

### **Industry-Institute Interaction Cell:**

The educational reform of linking technical education with industry is one of the important educational innovations emerging in this country. Interaction between institute and industry is now widely recognized as an essential requirement to train and develop the right kind of man power necessary to sustain and promote industrial and economical growth.

Industry institute interaction is essential for ensuring that practice meets theory across all functional areas. It goes a long way in enhancing a student's interpersonal skills and making him/her industry-ready. Such interactions are not always limited to just case discussions or internships. Industry-institute interaction activities like panels and summits may also be organized by institutes to bring together thinkers, experts and practitioners so that students can massively benefit from intensive mentoring by enthusiastic and highly committed industry professionals.

These interactions help to tackle the doubts and concerns that students usually have about the industry. It gives them in-depth knowledge about what they can expect and how they have to groom themselves to achieve successes. With an industry-institute partnership cell, in college, all such issues can be taken care of even before students graduate, And also students will have the confidence that they can take their theoretical and practical knowledge ahead to carve out a niche for themselves in their chosen industry.

### **Objectives of Industry-Institute Interaction Cell**

- To give industrial exposure to Faculty members and students, thus enabling them to tune their knowledge to cope with the industrial culture
- To assist the Departments in organizing workshops, conferences and symposia with joint participation of the industries
- Encouraging Engineers from industries to visit institution to deliver lectures
- Participation of experts from industries, in curriculum development
- To organize industrial visits for Faculty members and students
- To sign MoUs with industries for mutual benefit of industry & institution.
- Visiting faculty/professors from industries.
- Practical training of students in industries.